

Gill Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Condensed

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abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Bold Italic

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abcdefghijklmnopqrstuvwxyz | 234567890

Gill Sans Extra bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz | 234567890

level 1 Corporate Identity

level 2 Typography

level 3 Primary typeface

level 4 -

version 02

Consistent typography enables all printed material to be presented in a clear, distinctive manner. The typeface Gill Sans has been chosen on the basis of its flexibility, legibility and wide availability.

Type is also an integral part of the corporate identity, and used together with the corporate colours becomes a powerful visual communication tool.

The corporate typefaces are required to support a consistent image in all the written communications generated by TNT.

#### Primary corporate typeface

The primary corporate typeface is Gill Sans and Gill Sans Condensed. Gill Sans Light, Regular; Bold, Extra Bold, and the above mentioned fonts, in Italic are permissible. The use of upper and lower case characters is permissible when creating body text.

The secondary corporate typeface, Times, is the typeface for use on personal computers when creating body text in correspondence documents.

#### Notes

Never replace corporate fonts with fonts that appear similar. Never add any other logos, logotypes, symbols or endorsements.

For questions, select *help*.