



level 1	Corporate Identity
level 2	Logo
level 3	TNT Post
level 4	-
version	02
colour 1	 Pantone Orange 021
colour 2	 Black

Logo TNT Post

The TNT core logo is the key visual symbol identifying the company and reinforcing its name as a provider of global express, logistics and mail services. The TNT logo with divisional descriptor is only to be used on stationery, vehicle livery and for PowerPoint presentations. It may also be used on sales and marketing materials when it is necessary to ensure clarity of communication in those markets where both Post and Express operate. Use of the TNT logo with divisional descriptor on any other application is prohibited.

The TNT logo with divisional descriptor is only to be used in its 2 colour positive and negative versions or in black, positive or negative.

Design Elements

TNT Logo

Pantone Orange 021
100% Black

The TNT divisional logo is created specifically for visual impact and may not be substituted by any typeface which may appear to be similar. The TNT divisional logo shown on this page is correct.

The TNT divisional logo is only to be used as specified in the relevant sections of these guidelines.

The TNT Post logo is only to be used by the TNT Post division.

Notes

The TNT divisional logo may not be altered in any way. This will ensure that the TNT divisional logo is presented with total consistency on a global basis, and enable the company and its employees to obtain the positive benefits of a single, global brand.

Master artwork must be used for the reproduction of all elements. For artwork, select *download artwork file*. For questions, select *help*.