

Don't use logo parts separately



Don't place the coloured logo on a black background



Don't crop



Don't reposition the shading



Don't use without the circles

T N T

Don't use tints



Don't use substitute typefaces



Don't alter colour usage



Don't use outlines



Don't change background colour



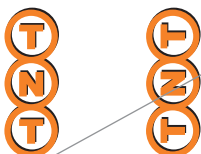
Don't place on photography



Don't use logo with product names

TNT PRODUCT

Don't position vertically or at an angle



level 1 Corporate Identity

level 2 Logo

level 3 Group

level 4 Don'ts

version 02

Don't

Maintaining a strong corporate identity means careful and consistent use of the TNT design elements. Please follow the guidelines exactly, and avoid "don'ts" at all times.

Don't reproduce the corporate signature in any other way than those specified in this manual.

The examples shown here, and all other deviations from the guidelines, are incorrect and strictly prohibited.

Master artwork must be used for the reproduction of all elements. For questions, select *help*.