




level 1	Corporate Identity
level 2	Logo
level 3	Group
level 4	Colour on white
version	02
colour 1	 Pantone Orange 021
<p>The TNT core logo in 2 colours is the preferred corporate identity application. The TNT core logo in its single colour application is only to be used when operation, production or budget constraints preclude using the 2 colour logo.</p> <p>Design Elements <i>TNT Logo</i> Pantone Orange 021</p> <p>The TNT core logo is the key visual symbol identifying the company and reinforcing its name as a provider of global express, logistics and mail services. The logo shown on this page is correct.</p> <p>It is a valuable asset and will be used in accordance with the rules. This will ensure that the image of TNT is continually strengthened, and that the company itself is distinguishable from its competitors.</p> <p>The TNT core logo is created specifically for visual impact and may not be substituted by any typeface which may appear to be similar.</p> <p>Notes The TNT core logo may not be altered in any way. This will ensure that the TNT core logo is presented with total consistency on a global basis, and enable the company and its employees to obtain the positive benefits of a single, global brand.</p> <p>Master artwork must be used for the reproduction of all elements. For artwork, select download artwork file. For questions, select help.</p>	